



NEWS RELEASE

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REPLACING AND CORRECTING EARLIER RELEASE

**Connecting Communities Against Hunger  
YP Impact Partnering with Hunger Task Force for Food Drive**

**Milwaukee, Wisconsin** (March 18, 2010). YP Impact, a Milwaukee-based young professionals organization, has partnered with Hunger Task Force to 'Connect Communities Against Hunger', with a food drive kicking off Monday, March 15. Through Friday, April 30, donations of non-perishable food items will be accepted at four local drop points: BizTimes Media, LLC, 126 N. Jefferson St., Milwaukee; Cornerstone Financial Group, 731 N. Jackson St., Milwaukee; Kolb+Co. / NAI MLG Commercial, 13400 Bishop's Lane, Brookfield, and the West Allis/West Milwaukee Chamber of Commerce, 7447 W. Greenfield Ave., West Allis. BizTimes Media will also be accepting non-perishables during their annual BizTech Conference & Expo, held Wednesday, April 28, and Thursday, April 29, at the Wisconsin Exposition Center at State Fair Park, 8200 W. Greenfield Ave., West Allis.

Cereal, canned vegetables and starches (noodles and rice) are most needed, but all non-perishable items are welcome. Monetary donations to benefit Hunger Task Force will also be accepted at drop points.

"The time has passed where young professionals care only about themselves," said Shelly Bertholf, YP Impact Volunteer Committee Chair. "Today, many young professionals genuinely care about creating a positive impact in their community. We are pleased and excited to partner with Hunger Task Force to help fight hunger in the Milwaukee area."

Founded in 2006, YP Impact is a local organization that supports the mission of the West Allis/West Milwaukee Chamber of Commerce and is open to individuals (typically under the age of 40) who work in various professions and industries. The organization strives to make a difference in the lives of young professionals and in the community by hosting networking and volunteer events throughout the Milwaukee area. Annual membership for YP Impact is \$50 for the general public, \$40 for individuals employed by members of the West Allis/West Milwaukee Chamber of Commerce and \$30 for college or graduate students. Event admission is free for members and \$10 for



nonmembers. Our next event is 6 to 9 p.m. Wednesday, March 24, at 88 Keys Martini Lounge, 7211 W. Greenfield Ave., West Allis. For more information, please visit our web site at [www.ypimpact.org](http://www.ypimpact.org).

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