



NEWS RELEASE

For more information, contact:

Missy Barkelar
Marketing Director
414-390-1182
missy@ritzholman.com

FOR IMMEDIATE RELEASE

**YP Impact Partners with Waukesha County Chamber of Commerce Young Professionals
for New Berlin Lions Club Corn Roast at the WI State Fair**

Milwaukee, Wisconsin (August 3, 2010). YP Impact, a Milwaukee-based young professionals organization, has partnered with the Waukesha County Chamber of Commerce Young Professionals to assist the New Berlin Lions Club with its annual corn roast stand at the Wisconsin State Fair. The shift is scheduled from 5 p.m. to 11 p.m. on Saturday, August 14.

Volunteers will lend a hand by preparing and serving corn for state fair attendees. All proceeds will assist the New Berlin Lions Club with many worthwhile projects in our community. Soda, water and food will be provided to all volunteers.

Registration

Complimentary attendance for all volunteers.

Registration and additional important information can be found online at
www.ypimpact.org .

Strategic Partners

Keystone Click & Stone Creek Coffee

Founded in 2006, YP Impact is a local organization that supports the mission of the West Allis/West Milwaukee Chamber of Commerce and is open to individuals (typically under the age of 40) who work in various professions and industries. The organization strives to make a difference in the lives of young professionals and in the community by hosting networking and volunteer events throughout the Milwaukee area. Annual membership for YP Impact is \$50 for the general public, \$40 for individuals employed by members of the West Allis/West Milwaukee Chamber of Commerce and \$30 for college or graduate students. Event admission is free for members and \$10 for nonmembers. For more information, please visit our web site at www.ypimpact.org .

###