



NEWS RELEASE

**For more information, contact:**

Missy Barkelar  
Marketing Director  
414-390-1182  
[missy@ritzholman.com](mailto:missy@ritzholman.com)

FOR IMMEDIATE RELEASE

**YP Impact Partners with Stone Creek Coffee**

**Milwaukee, Wisconsin** (March 23, 2010). YP Impact, a Milwaukee-based young professionals organization, is pleased to announce that it has established a partnership with Stone Creek Coffee, a local roaster that delivers coffee to eight retail stores throughout metro Milwaukee and to wholesale partners across Wisconsin and the country. The partnership will enhance both organizations' vow to further assist and connect the communities within the Milwaukee area.

"We are honored to be affiliated with Stone Creek Coffee," said Jon Armstrong, chair of YP Impact. "The company's commitment to community service and to producing socially responsible coffee fits with YP Impact's initiatives to engage and inspire young professionals through volunteerism and networking. In addition, Stone Creek Coffee's workforce is comprised of individuals in their 20s and early 30s, which is our target demographic."

"Stone Creek Coffee was founded with the purpose of being socially responsible," said Katie Hunt, account development director at Stone Creek Coffee. "We have multiple programs within Stone Creek Coffee that support our community and the partnership with YP Impact will grow our socially responsible mission. Stone Creek Coffee's employees are committed to the community, working together and having fun. Through YP Impact, we will have the opportunity to expand our contribution to the city of Milwaukee and involve our employees in a variety of meaningful activities."

*Strategic Partners*  
Keystone Click & Stone Creek Coffee



Founded in 2006, YP Impact is a local organization that supports the mission of the West Allis/West Milwaukee Chamber of Commerce and is open to individuals (typically under the age of 40) who work in various professions and industries. The organization strives to make a difference in the lives of young professionals and in the community by hosting networking and volunteer events throughout the Milwaukee area. Annual membership for YP Impact is \$50 for the general public, \$40 for individuals employed by members of the West Allis/West Milwaukee Chamber of Commerce and \$30 for college or graduate students. Event admission is free for members and \$10 for nonmembers. For more information, please visit our web site at [www.ypimpact.org](http://www.ypimpact.org).

# # #